

Connect with Melissa: Melissa@MelissaWandall.com | 941-545-3359

Melissa believes in embracing love and not loss. Melissa has been able to renew, rebuild and revitalize after her tragic and life changing loss. Her experiences have lead her on a journey to encourage and empower others in the midst of personal or professional struggles.

As a facilitator, Melissa's passion lies in helping others find courage in the face of adversity. Her message will insight corporations and individuals alike to take the actions necessary to talk down fear and tap into ones wealth of inner strength. Whether you are divorced, have experienced loss, struggle with addiction or disease, Melissa's presentations will help provide you with the building blocks to achieve the same goals in your own life.

Melissa's topics are available as presentations and/workshops. Each topic can be customized based on your needs and goals.

**Presentations** 45-60 minutes

**Workshops:** 90 minutes and can be tailored for an unlimited number of participants. These sessions offer interactive activities and training to educate and motivate your group.

## PRESENTATIONS:

## EMPOWERMENT & COURAGE IN ADVERSITY

Presentation
A story of adversity and achievement

#### **Key Takeaways**

- Do not be a victim; embrace the loss, nurture it and find a positive reason to move through it
- Find a mission be in action, get involved and stay informed
- Incorporate a new daily routine healthy body, healthy mind and remember your children will "mirror" your behavior

#### **Typical audiences:**

Women's Conferences | Financial Advisors | Spiritual Growth & Leadership

## THE POWER OF LIFE INSURANCE: CRITICAL CHOICES

Presentation / Workshop

It pays to make a plan. Financial planners play a critical role in providing families with the knowledge necessary to protect the ones they love the most. Melissa's financial advisor and husband Mark Wandall practiced what he preached. Her focus is to share her personal inspirational story in hopes of inspiring other financial advisors to cultivate and sustain a network of clients that are committed to protecting their loved ones - A valuable message to protect the ones you love.

#### **Key Takeaways**

- Life Insurance = Life Assurance
- Show financial impact of NOT incorporating life insurance into your practice

\*Empower agents to sell more life insurance through real life account

\*Grow previous annuity sales into a lifetime income by offering life insurance; life insurance sales become an unlimited source of high-quality referrals

#### **Typical Audiences:**

Field Marketing Offices | Financial Advisors | New Hire Trainees

#### **GRIEF: CREATE THE CONVERSATION**

#### Presentation

This workshop/speech can be tailored to fit children and/or adults. Cultivating a community of kindness, compassion and connection.

As a society, people still shudder at the mention of death and grief. Due to this, children suffer in silence when a death of a loved one occurs in their life. As a result, children are too often subject to a distressing range of emotional, psychological and behavioral difficulties, which can extend well into adulthood.

#### KEY TAKEAWAYS:

- Spark the Conversation It is healthy to talk about grief. Do not silence this vast emotion
- Educating communities to be involved in the grief process through Empathy and Empowerment, not Sympathy and Victimizing
- Circulate accurate and empowering information to mobilize communities
- Grief Isolates children mourn too. Just because someone does not look "sad" does not mean they are not grieving
- No one can run from grief Accept/Acknowledge/Move through
- Encourage children and adults to talk about loss
- Normal range of emotions. Having permission to laugh again
- Establish Solid Resources Programs within the community

#### Typical Audiences

Grief Seminars/Symposiums/Women's Conferences/Spiritual Growth and Leadership/Healthcare/Financial Advisors

## W.I.D.O.W. - WISE WARRIOR

#### Presentation

Melissa redefines the society given title, WIDOW by delivering an energetic and engaging message that will encourage audiences to evaluate their existing circumstance and reboot their outlook.

#### **Key Takeaways**

- Adversity is omnipresent and will impact all in some form at some point in ones life. Will you let adversity impale and debilitate or will you let it jab and revamp?
- Visualize, Believe and Obtain The Warrior lives in us all.
- Finding your inner strength and confidence to overcome adversity

You cannot change your circumstance but you can modify your approach. Great POWER resides in YOU!

## **Typical audiences:**

Women's Conferences | Spiritual Growth & Leadership | Healthcare Seminars

## STOP! GIVE LIGHT TO LIFE!

## Presentation / Workshop

National traffic safety - Tragedy and how mindfulness can change behaviors. Working together to empower our motorist to just drive to help keep us all alive!

#### **Key takeaways**

#### \* What is the National Coalition for Safer Roads?

- Be an advocate to stop distracted driving, get informed and stay involved! Safety Saves Lives!
- Enforcement, technology, education & advocacy save lives!
- Engage in local and national highway safety organizations to keep up on latest statistics and trends that make our roads safer.

## **Typical audiences:**

Healthcare Seminars | Automobile, Life & Health Insurance Companies, Transportation Conferences | High School Assemblies | Teen Driving Courses & National and International Driving Events

## FOCUS. BALANCE. DIRECTION

## Workshop

Based on her own personal experience, Melissa shares 10 essential elements to empower your life!

#### **BUILDING A LEGACY - PHILANTHROPY & POLITICS**

## Workshop

Designed for individuals or groups who are interested in starting a Foundation, Grassroots Coalition and/or pass a life-saving Bill. Melissa's experience as the founder of the Mark Wandall Foundation, the Stop Red Light Running Coalition and one who advocated for a bill; the Mark Wandall Traffic Safety Act (passed May 13, 2010) will save you time and money in your efforts to form these organizations.

- Illustrate how to legally set up your non-profit and/or Grassroots Coalition with a referral to a local attorney who will propel your mission into motion!
- Facilitate a relationship with a local accountant who will guide you on setting up a banking system, devise a budget and prepare your entity for annual filing.
- Assist to create your base by developing a mission statement, implementing a Board of Directors, and creating enthusiasm for your mission via social media, volunteerism and fundraising efforts.
- Branding your Foundation and/or Coalition and creating a presence via the web by providing a resource to develop your entities on line landing page. This contact will include press release, webs development and maintain your list of email contacts for items such as newsletters, fundraisers and events.
- Guidance for navigating the political system locally, statewide and nationally.

# NURTURE YOUR SOUL, GROW YOUR LIFE

#### Workshop

We enter unchartered territory when loss enters our lives. No two losses are ever the same. Life is different. Together, in this workshop we will discuss loss, love and how to get through this lifetime without the ones we have loved the most.

# **GIVING BACK - A LEGACY OF LOVE**

Workshop A beautiful gift paved forward

# **Key takeaways**

- Power of resiliency embrace life no matter the circumstance
- Finding your light, one person can make a difference
- Philanthropy, what will your legacy be?

**Typical audiences:**Non-Profits | Women's Conferences | Business Leadership | Spiritual Growth