



EDUCATE ENCOURAGE EMPOWER

## *M3 Motivational Concepts*

For Immediate Release

Contact: Melissa Wandall

941-545-3359

[Melissa@MelissaWandall.com](mailto:Melissa@MelissaWandall.com)

### M3 Motivational Concepts Requests Testimonials from Those Who Have Been Affected by Roadway Tragedy via [www.DrivingDownHeartache.org](http://www.DrivingDownHeartache.org)

**Bradenton, Fla.** – M3 Motivational Concepts is requesting ongoing submissions for real-life stories memorializing those who have died or honoring those who have been seriously injured in roadway tragedies. Stories and photos should be submitted on the website, “Driving Down Heartache.” The purpose of this website is two-fold: it serves as a peaceful space to remember, heal, and support one another while also encouraging personal accountability for all road users. Anyone affected in the state of Florida can submit a testimonial. A roadside marker indicating a fatality is not required.

**WHAT:** Requests for submissions of memoirs/photos of loved ones who have died and/or submissions of biographical memoirs of personal injuries, which occurred on Florida roadways.

**WHO:** Anyone affected in the state of Florida can submit memoirs, and a fatality indicated by a roadside marker is not a requirement.

**WHEN:** Accepting submissions immediately.

**WHERE:** Visit [www.DrivingDownHeartache.org](http://www.DrivingDownHeartache.org) to submit stories and photos.

Please direct media inquiries to Melissa Wandall at [Melissa@MelissaWandall.com](mailto:Melissa@MelissaWandall.com) or by phone at 941-545-3359.

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